



GROUPE ICM

*Horizon 2024*





GRUPE ICM

# *Contents*

<i>5</i>	<i>Horizon 2024</i>
<i>6</i>	<i>History of the Group</i>
<i>9</i>	<i>Corporate Governance</i>
<i>12</i>	<i>Key figures</i>
<i>13</i>	<i>Latest News</i>
<i>15</i>	<i>GMB Invest</i>
<i>18</i>	<i>ICM Lands and Flavours</i>
<i>20</i>	<i>ICM Wellness</i>
<i>22</i>	<i>ICM Heritage</i>
<i>24</i>	<i>ICM Industry</i>
<i>26</i>	<i>ICM Engineering</i>
<i>28</i>	<i>Endowment funds M'Apprendre</i>
<i>30</i>	<i>Group Contact</i>





## *Horizon 2024*

A determination to « DO »

From all our professions, from all our activities, if we had to retain one common point, one goal that drives us every day, it would be the desire to « DO ».

The ICM Group has many faces, men and women with strong convictions who pursue this desire, almost a dream - to work together and offer our customers services and products.

The company's dream is a legacy from its founder Claude Marquet, who passed on a great deal to each and every one of us.

Through his boldness and optimism, he demonstrated that it was worthwhile to dare. This founding energy continues today, thanks to the employees of the ICM Group and across the generations.

Our group is organised around engineering, industry, real estate, commerce and services, as well as committed holdings.

This multidisciplinary organisation has been serving our customers with stability and expertise for almost 50 years. Our sole aim is to DO.

Here's an overview of the ICM Group in 2024...



## *The Group's History*

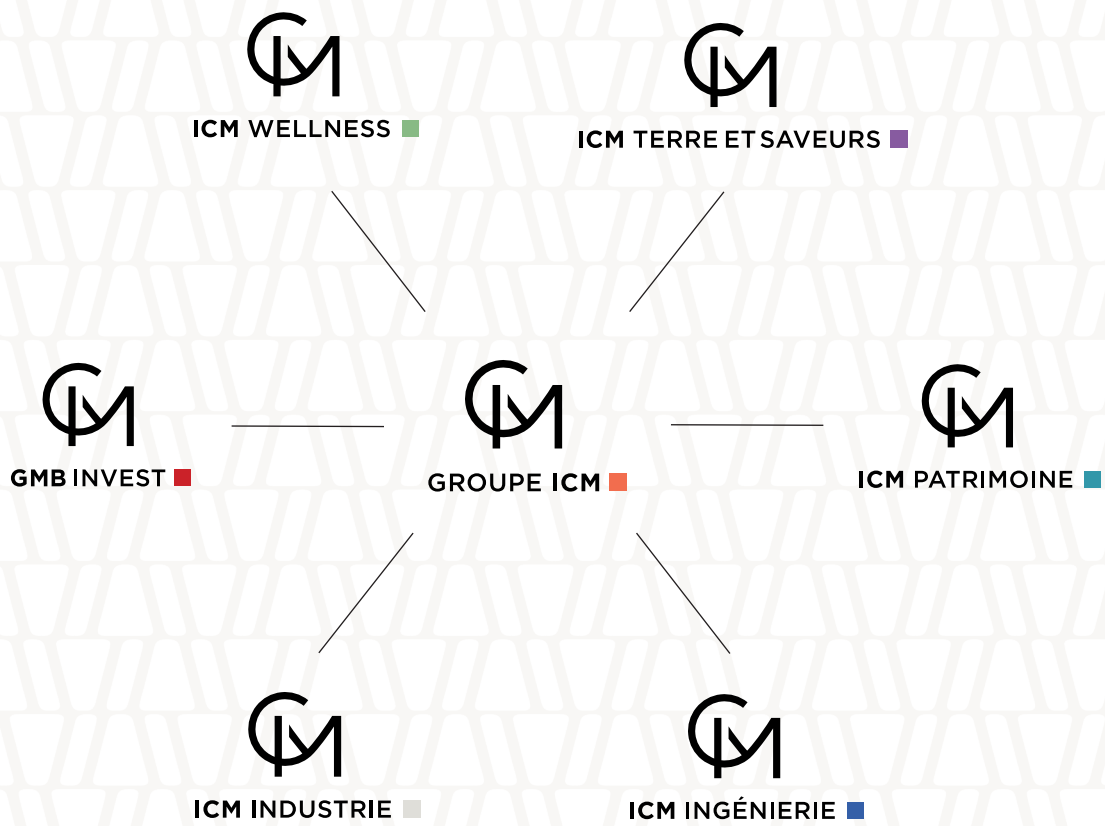
ICM is an independent family group founded in 1975 by Claude Marquet. Claude Marquet, who trained as an accountant, was an entrepreneur by trade. He built the ICM group stone by stone. His first investment and success took shape in the electronic security market. He went on to explore a wide range of activities, from aquaculture to fitness, both in France and abroad. Today, the ICM Group is an international group run by his sons Charles-Edouard Marquet and Rodolphe Marquet.

The ICM Group is multidisciplinary. It has a turnover of around €200 million, spread over 5 divisions. It employs 1,400 committed and passionate people who proudly uphold the values of the ICM Group: energy and responsibility, common sense and optimism.



Claude Marquet, who died on 24 April 2023, was a committed, passionate and generous entrepreneur. He was convinced that entrepreneurship should be nourished by the values of the agricultural world, based on sincerity and hard work, values that were part and parcel of his childhood in the Mayenne region. Today, this spirit represents the very identity of the Group and is perpetuated through the commitment and collaboration of every employee.





*The ICM Group's business areas*





# Corporate Governance

The ICM Group is organised around a leading holding company. ICM (Investissement Claude MARQUET) is responsible for the governance of the Group and provides a wide range of support services to its subsidiaries (financial management, insurance, legal affairs, human resources, IS & networks, etc). The Group has a strong entrepreneurial DNA. At the heart of its projects are high standards and quality, to ensure maximum customer satisfaction. One of its major concerns is to honour the commitments it has made. Its main objective is to «make it possible».

## *Charles-Edouard Marquet*

Charles-Edouard Marquet is an engineer who has been involved in the Group for over 13 years, in particular through the creation and development of the ICM Heritage property development business. By mutual agreement between the shareholders and management of ICM, Charles-Edouard Marquet has been confirmed as Chairman of the Group in May 2023.

## *Rodolphe Marquet*

For over 20 years, Rodolphe Marquet has developed and consolidated the ICM Heritage real estate business, a strategic division of the ICM Group. He is currently Chief Executive Officer of this entity and a director of the Group.



Charles-Edouard Marquet



Rodolphe Marquet





## *Key Figures*

**200**

Million of euros  
of turnover

**1400**

Passionate  
employees

**50**

Entrepreneurial  
stories



## Latest News

IN EACH DIVISION, NEW CUSTOMERS, NEW PRODUCTS AND NEW PROJECTS ILLUSTRATE THE 10% GROWTH IN THE ICM GROUP'S BUSINESS. HERE ARE SOME OF THE HIGHLIGHTS OF 2023.



### *16 residential units in the heart of Brussels*

In early 2024, ICM Heritage will deliver 16 luxury housings in the Dansaert district of Brussels. These accommodations will be retained and let by the ICM Heritage real estate company. This ambitious project contributes to the urban renewal of the city of Brussels.



### *Industrelec on the international stage*

The ICM Group (with APICOM and INDUSTRELEC) and AVL created the joint venture «EASE» in 2023. This new company offers complex test solutions and global operational maintenance to the ever-changing automotive industry market.



### *A new wellness campus*

In June 2023, the foundation stone for the Claude Marquet campus in Ventabren was laid. In 2024, this campus will house KeepCool's head office. This emblematic wood-frame project will also serve as a place for experimentation, hosting multidisciplinary teams and activities dedicated to well-being. It will be delivered in summer 2024.



### *Le Cerisier Louvre-Lens*

The Le Cerisier brand has expanded with a prestigious new location at the Louvre-Lens. Already well known in Lille thanks to its Michelin-starred restaurant, Le Cerisier has been chosen to take over all the catering outlets at the Louvre-Lens museum. Le Cerisier has been awarded the concession for 8 years from 1 January 2023.



*A presence in 9 European countries*

**GMB INVEST** *Participations engagées*

OUR FOUNDER, CLAUDE MARQUET, HAD A PASSION FOR INDUSTRY, COMMERCE AND SERVICE, NOT TO MENTION THE OPERATIONAL EFFERVESCENCE OF COMPANIES.

Our Group is made up of 5 operational divisions, activities for which our Group governance is controlling.

In addition to his entrepreneurial vision, Claude Marquet liked to build trust, put his success to good use in other activities and invest in companies outside the ICM Group.

The ICM Group's investment activity was born in the 2000s. It diversifies the Group's assets and broadens our horizons. It constitutes a sixth division alongside the first 5.

Our choice of investments is responsible and resolutely committed to the long term, with industrial SMEs and players in the energy transition.

Our preferred sectors are waste collection and treatment, energy recovery and industrial engineering to accelerate the ecological transition of local areas.

Our investment portfolio will be worth around €70 million in 2023, up sharply by almost 40% compared with 2022.

The Group is pursuing this vision in 2023 by investing more than €5 million.

**+70**Million of euros  
of assets**+40%**Growth  
in 2023**+5**Million of euros  
of investment in 2023



*ICM Group  
5 business areas*







**ICM TERRE ET SAVEURS** ■

*La passion du goût*

WITHIN THE ICM GROUP, THE «TERRE ET SAVEURS» CLUSTER EMBODIES GASTRONOMIC EXCELLENCE AND AUTHENTIC LOCAL PRODUCE. IT IS MADE UP OF EMBLEMATIC LOCATIONS SUCH AS LA FERME DU PIN, LA MAISON DU PIN, AND LE CERISIER WITH LE RESTAURANT ÉTOILÉ, AND LA BRASSERIE IN LILLE OR MORE RECENTLY L'ATELIER AT THE LOUVRE-LENS. THIS CLUSTER OFFERS A UNIQUE EXPERIENCE, COMBINING TRADITION AND MODERNITY.





***La Ferme du Pin: Deep roots, outstanding quality***

At the heart of Lands & Flavours, Ferme du Pin is the cradle of our commitment to responsible farming. Here, farming traditions blend harmoniously with modern technologies to guarantee exceptional products, from field to table.

***La Maison du Pin : The Higher the Better***

La Maison du Pin is a beautiful and generous winery offering a refined range of still and sparkling wines. Claude Marquet was inspired and determined to re-establish historic vineyards in his native Mayenne region: the first 53 rows of vines covering 0.6 hectares were planted in 1997 and a new parcel of 1.5 hectares have been planted in 2023-2024...

***Le Cerisier : A shining star in Lille***

The Restaurant du Cerisier offers gourmet cuisine. This magnificent venue has been awarded a star for its outstanding cuisine since January 2021. It is the epitome of ambition within Lands & Flavours. The cuisine is under the direction of the highly-skilled chef Mathieu Boutroy. Each dish is a gastronomic work of art, showcasing quality produce from Ferme du Pin and Maison du Pin. An unforgettable sensory experience in a remarkable architectural setting built by the ICM Heritage division of the ICM Group. At the same address in Lille, Le Cerisier offers an elegant and refined brasserie in the tradition of the great French brasseries, combining tradition and modernity.

***Le Louvre Lens : A new gourmet and artistic chapter***

Lands & Flavours' latest nugget, the Louvre Lens, offers a unique culinary experience in a world-renowned artistic environment. L'Atelier du Cerisier is a bistronomic restaurant combining conviviality and flavour, perfectly in keeping with the Lands & Flavours tradition of excellence. More broadly, Claude Marquet has always placed great emphasis on Art and Culture.

1

Michelin star

2

Restaurants

55

Collaborators

80ha

Sustainable agriculture

3ha

of vines



ICM WELLNESS ■

*Le bien-être au quotidien*



SPORT AND WELL-BEING IS NOW ONE OF THE ICM GROUP'S PRIORITIES AREAS OF ACTIVITY. SPORT IS A MAJOR FACTOR IN GOOD HEALTH AND WELL-BEING, AND WE ARE INVESTING FULLY IN IT.

With the acquisition in 2022 of **Neoness**, a leading gym operator in the Paris region, the Group has definitively consolidated its position in the fitness market.



300

Sports centres

95

Million of euros  
in sales

700

Collaborators

10%

De croissance en 2023

800

thousand members

The **Keep Cool** and **Neoness** brands are multiplying and expanding, with a network of almost 300 sport centres.

At the heart of the Group's thinking is a genuine desire to democratise access to sport and promote well-being for everyone, in particular by offering digital services that are accessible 24 hours a day. With operations throughout France (including the French overseas territories) and Belgium, the Group puts people at the heart of its concept, with state-qualified coaches in every club. The aim is to guarantee a complete sporting experience by offering members personalised support and supervision. All in exceptional locations that combine modernity and conviviality.





**ICM PATRIMOINE** ■

*Immobilier sensé*

ICM ESTATE REGROUPES THE ICM GROUP'S REAL ESTATE ACTIVITIES:

PROPERTY AND DEVELOPMENT.

The ICM Group's property development business offers a selection of new property developments in France and Belgium. In addition to their advantageous locations, the new homes and offices studied come in a range of different types. These projects offer a variety of high-quality, made-to-measure services. ICM Estate is committed to developing projects that are sensible and committed, aesthetically pleasing and sustainable. In addition to being a builder of sensible property, the ICM Group is also an investor through its property business. Since the end of the 1980s, we have pursued an asset-based investment strategy that guarantees our financial stability. Today, ICM Estate has a large and varied property portfolio at the service of our tenant customers.



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**20**

Collaborators

**+500**

Housing units delivered

**+50**

Managed projects



## *Real Estate*

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**30**

Years of expertise

**+700**

properties

**+150**

Million of euros of assets



ICM INDUSTRIE ■

*Froid - Moules - Injection - Soufflage*



ICM INDUSTRY BRINGS TOGETHER THE INDUSTRIAL ACTIVITIES OF THE ICM GROUP. ACTIVE IN THE PLASTICS AND REFRIGERATION MARKETS, THIS DIVISION IS ILLUSTRATED BY THE ACTIVITIES AND SPECIFICITIES OF SEVERAL COMPANIES.





24

Million of euros  
in sales

130

Collaborators

**ODIC** specialises in the design, manufacture and sale of refrigeration equipment. For over 40 years, its products have been used in public and commercial catering, food processing, bakeries and industrial environments.

The ICM Group is a cross-disciplinary player in the plastics processing industry, thanks to 4 distinct entities:

**ADI**, a company specialising in mould design and production. Based in Clisson (44), it offers a laboratory for the development and small-scale production of injected parts.

**PFR**, a Romanian company, designs and manufactures moulds for a wide range of plastic transformation processes. We also produce small and large series of injected parts.

**BCGE** and **Flaconnage de l'Artois** specialise in extrusion and extrusion blow moulding for the food, medical, petrochemical, automotive and nuclear industries. We design and manufacture hollow-body plastic packaging (cans, flasks, bottles) and technical bags.





**ICM INGÉNIERIE** ■

*Solutions et services industriels*

THE COMPANIES IN THE ENGINEERING DIVISION OPERATE MAINLY  
IN THE ELECTRICAL, AUTOMATION AND INDUSTRIAL IT MARKETS.

Within the cluster, two major players stand out:

**APICOM** is an innovative company in the transport sector. It develops and supplies test solutions for rotating components to improve the quality and efficiency of its customers' products, particularly in the automotive industry (engines, transmissions, etc....).

**INDUSTRELEC** is a leading company in the design, installation and maintenance of electrical equipment for the industrial and tertiary sectors.





98

Million of euros  
in sales

+20%

Growth  
in 2023

530

Collaborators



# M'APPRENDRE

Fonds de dotation Claude Marquet

THE CLAUDE MARQUET - M'APPRENDRE SCHOLARSHIP FUND AIMS  
TO GIVE YOUNG PEOPLE ACCESS TO EDUCATION,  
CULTURE AND THE ARTS.



The aim of the ICM Group's scholarship fund is to facilitate young people's access to education, culture and the arts in order to guarantee them a promising future and personal fulfilment.

Through this scholarship fund, Claude Marquet also wanted to pass on his passion for entrepreneurship. It's the same heart that beats in support of the «M'Apprendre» endowment fund.

Claude Marquet had a never-ending thirst for learning, even though access to knowledge was an ordeal during his youth. Thanks to his success, he wanted to make it easier for young people to learn, to enable them to educate themselves and to be freer to shape their future.

The ICM Group contributes directly to financing the social and educational support of more than five hundred disadvantaged and deserving children:

*« Girls and boys to whom we give the ability to have an education and the conditions to live with dignity and in freedom. Our generosity is our reward ».* Claude Marquet.

#### **HOW TO DONATE?**

By buying a bottle of La Maison du Pin, the profits from which are donated to the scholarship fund, by making a voluntary donation directly on the website or by making a recurring donation commitment.



[www.lamaisondupin.com/fonds-de-dotation](http://www.lamaisondupin.com/fonds-de-dotation)

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THE ABUSE OF ALCOHOL CAN HARM YOUR HEALTH, CONSUME IN MODERATION

This product is made from materials sourced from well-managed  
FSC®-certified forests and recycled materials.







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